## The story of the Ecologist and its merger with Resurgence

The merger of <u>Resurgence</u> and the <u>Ecologist</u> on 1<sup>st</sup> June 2012, forming a combined <u>Resurgence</u> & <u>Ecologist</u> magazine, marked a historic moment in green publishing, bringing together two of its leading lights to create a strong voice for the whole environmental movement.

From Gaia to Greenpeace, Peace to Politics and Organic to Occupy - from their independent perspectives, Resurgence and Ecologist spent decades bearing witness to the emergence of the now widespread green movement they helped to create, and which they continue to shape as one united publication.

Founded by Edward Goldsmith in 1970, the *Ecologist* emerged from the first wave of environmental awareness inspired by Rachel Carson' seminal book *Silent Spring*, which highlighted the dangers of bio-accumulative pesticides within food chains. Goldsmith created the pioneering environmental journal as a forum for academics to publish papers considered too radical to be featured in other magazines or the mainstream press. Covering a wide range of environmental issues and advocating an ecological systems thinking approach via its news stories, investigations and opinion articles, the *Ecologist* quickly progressed from a small academic journal with an initial circulation of only 400, to one of the world's leading environmental affairs magazines with monthly sales of 20,000.

With the termination of its print edition in July 2009, the *Ecologist* continued as an online magazine before merging with *Resurgence* in June 2012. The first issue of the new *Resurgence & Ecologist* magazine was published in September 2012. The *Ecologist* and *Resurgence* maintain independent websites (<a href="www.theecologist.org">www.theecologist.org</a> / <a href="www.theecologist.org">www.theecologist.org</a>

For a long time *Resurgence* and the *Ecologist* have been closely associated. Satish Kumar, editor of *Resurgence* for 43 years, and Edward Goldsmith attended the first UN Environmental Conference in Stockholm together in 1972. The two publications even joined forces for a one off joint issue in 1974, promising they would continue to bear witness, challenge the status quo and support those who have the courage to make manifest the vision for a more sustainable, equitable world.

The enhanced and united <u>Resurgence & Ecologist</u> continues to pioneer the now mainstream issues on the ecological agenda. In the UK and internationally, the magazine serves as a roadmap for the global environmental movement.

As Zac Goldsmith, MP and former editor of the *Ecologist*, surmises: "The *Ecologist* and *Resurgence* have been at the heart of the environmental movement for decades, leading the debates on the big issues we face. Since these two great titles merged they have gone from strength to strength and continue to generate ideas, inspiration and new perspectives for a resilient, green future."

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The Resurgence Trust is an educational charity registered in England and Wales (no. 1120414). Registered office: Ford House, Hartland, Bideford, Devon EX39 6EE.